



**For Immediate Release
Del Mar, CA 8/27/10**

P R E S S R E L E A S E

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**Downtown Del Mar's Combination of Art & Fine Food Create
October 2nd Taste & Art Stroll Event Like No Other**
Live Music, Kids Art Activities and Pet Stroll Ideal Family Day

For Immediate Release

Del Mar – August 26, 2010 - There's no better way to celebrate Fall than by attending the Del Mar Village Association's annual Taste & Art Stroll in Del Mar. Held this year on Saturday, October 2, the event opens with a Free Art Stroll where more than 60 talented, local and regional juried artists exhibit their work. A variety of vendors offer unique items as well.

During the afternoon, between 1pm and 4pm, irresistible culinary creations are offered by a number of fine restaurants, along with selections from California wineries and breweries. Taste participants can also cast their vote for the "Tastiest Taste" at the event's *Ranch and Coast* booth and enter a drawing to win fabulous prizes. Taste Tickets are \$30 before the event and \$40 on event day.

Live musical entertainment is heard throughout the day along with kids' interactive art activities, and a pet stroll. For more information or to purchase Taste tickets visit www.DelMarMainStreet.com

Taste & Art Stroll in Del Mar – Saturday, October 2, 2010

Downtown Del Mar – Along Camino Del Mar/Pacific Coast Highway 101 – Del Mar Plaza, and 15th Street

Art Stroll 10am – 5pm Free

Taste of Del Mar 1pm – 4pm, \$30 Per Ticket/\$40.00 Day of Event

For more information or to purchase tickets – www.DelMarMainStreet.com

The Del Mar Village Association (DVMA) is an organization made up of Del Mar residents, business owners and property owners who are dedicated to working together to enhance the vitality of the Village while preserving the community's history and unique character.